

READY. SET. SELL.

NEW ERA LIFE INSURANCE COMPANIES

Senior Market Fall Trilogy

DESIGNED WITH OPEN ENROLLMENT IN MIND

NEW ERA'S EDGE

Over 25 Years of Experience
in the Medicare Market

Truly Independent Carrier
Not Dictated by a Holding
Company or Reinsurer

Company that Continuously
Puts Your Clients 1st

Longest Standing Company
With a Low Single-digit Rate
Increase History

7th Largest Med Supp
In-force Provider

Ongoing Agent Incentives

New Era Life Insurance Family of Companies includes: Philadelphia American Life Insurance Company, New Era Life Insurance Company & New Era Life Insurance Company of the Midwest

EARN TRIPLE THE CREDIT!!!

1 APP
3 CONTESTS

Christmas
Cash Bonus

2018 Leaders
Conference

Open Enrollment
Cash Bonus

[See official contest flyers here.](#)

Open Enrollment Cash Bonus Contest

Qualification Period Starts Oct. 3rd

SUMMARY

Producing Agents

\$50 for EVERY:

Open Enrollment issued and pd. Plan D, G & N app.
Fully Underwritten issued and pd. plan D, F, G & N app.

Fully Underwritten issued and pd. MA Gap app.

NO CONVERSION BUSINESS, NEW BUSINESS ONLY

\$25 for EVERY:

Fully Underwritten issued and pd. Final Expense app.

FMO's

In excess of ten (10) applications, earn **\$10** per issued & pd. applications.

Official Open Enrollment Cash Bonus Rules on the following page.



New Era Life Insurance Companies'
Open Enrollment Cash Bonus

Exclusively for the Senior Market

QUALIFYING PERIOD
OCTOBER 3RD - DECEMBER 31ST

Producing Agents

Earn **\$50** for **EVERY**:

Open Enrollment issued and paid Plan D, G & N application
Fully Underwritten issued and paid plan D, F, G & N application
Fully Underwritten issued and paid MA Gap application

NO CONVERSION BUSINESS, NEW BUSINESS ONLY

Earn **\$25** for **EVERY**:

Fully Underwritten issued and paid Final Expense application

FMO's

In excess of ten (10) applications, earn **\$10 per issued & paid** applications that fit the above guidelines for producing agents.

(Example: 510 applications will earn \$5,000.)

Qualification Rules

Applications for all eligible plans must be received between October 3, 2017 and December 31, 2017 and must be issued and paid for by January 14, 2018. Payout will be January 19, 2018.

Producers must be in good standing with New Era Insurance Group at the conclusion of the contest. New Era Insurance Group reserves the right to withhold a payout if persistency and production levels do not meet a minimum acceptable level. The New Era Insurance Group, at its sole discretion, reserves the right to modify or change any of the qualifications or offering at any time. The decisions of New Era Insurance Group on any interpretation of these rules shall be final and conclusive.

